### THE JED FOUNDATION

FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013
TOGETHER WITH
INDEPENDENT AUDITOR'S REPORT

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### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of The Jed Foundation

I have audited the accompany statements of financial position activities, functional expense financial statements.

Management's Responsibil I have audited the accompanying financial statements of The Jed Foundation, which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

My responsibility is to express an opinion on these financial statements based on my audits. I conducted my audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

### **Opinion**

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Jed Foundation as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Pisani CPA, LLC Brentwood, NY

Pin CPA, LLC

### THE JED FOUNDATION STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2014 AND 2013

<u>ASSETS</u>	<u>2014</u>	<u>2013</u>
Current assets		
	\$ 439,385	\$ 345,539
Cash and cash equivalents Investments	\$ 439,385 1,032,818	, , , , , , , , , , , , , , , , , , , ,
Accounts receivable	6,000	1,172,157 11,150
Pledges receivable	778,825	221,547
Other receivable	533,761	221,347
Prepaid expenses	32,194	36,359
Fundraising materials	15,159	6,250
Tandraising materials	13,137	0,230
Total current assets	2,838,142	1,793,002
Property and equipment, net	83,142	98,572
Other assets	30,197	30,197
Total assets	\$ 2,951,481	\$ 1,921,771
LIABILITIES AND NET AS	<u>SETS</u>	
Current liabilities		
Accounts payable and accrued expenses	\$ 51,248	\$ 130,046
Accrued rent	2,242	7,667
Total current liabilities	53,490	137,713
Net assets		
Unrestricted	1,688,813	1,544,027
Temporarily restricted	1,209,178	240,031
Total net assets	2,897,991	1,784,058
Total liabilities and net assets	\$ 2,951,481	\$ 1,921,771

The accompanying notes are an integral part of these statements.

## THE JED FOUNDATION STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

		2014			2013	
Support and revenues	<u>Unrestricted</u>	Temporarily <u>Restricted</u>	<u>Total</u>	Unrestricted	Temporarily <u>Restricted</u>	<u>Total</u>
Contributions	\$ 176,909	\$ 1,351,954	\$ 1,528,863	\$ 184,634	\$ 386,498	¢ 571 122
Program service revenue	64,760	ψ 1,331,73 <del>1</del>	64,760	107,850	\$ 386,498	\$ 571,132
Contributed stock	65,593	531,599	597,192	107,830	:1	107,850
Contributed services	1,275,656	331,377	1,275,656	892,126		000 104
Contributed materials	1,=10,000		1,273,030	10,410		892,126
Special events, gross proceeds			5	10,410		10,410
Contributions	887,162	86,250	072 412	001 502	112.550	005.110
Ticket sales	93,600	80,230	973,412	881,592	113,550	995,142
Less: Direct benefits to donors	(272,536)		93,600	56,200	2	56,200
Net proceeds from special events		96.250	(272,536)	(148,079)		(148,079
Net proceeds from special events	708,226	86,250	794,476	789,713	113,550	903,263
Dividend and interest income	908	340	908	1,163		1,163
Realized gain on investments	2,315	500	2,315	₩		1,103
Net assets released from restrictions	1,000,656	(1,000,656)	- 2	656,577	(656,577)	
Total support and revenues	3,295,023	969,147	4,264,170	2,642,473	(156,529)	2,485,944
Expenses						8
Program services						
Ulifeline	221 705		221 727			
Half of Us (mtvU)	331,705	禮別	331,705	229,519	120	229,519
Love is Louder	241,635		241,635	230,065	27	230,065
Campus Program	517,203	27	517,203	435,460	(EV)	435,460
Set to Go	659,529	:7	659,529	668,550	(2)	668,550
	356,401	5	356,401	300	9	3
Student Veterans		=	*	8,426	Œ	8,426
Other programs	512,030		512,030	441,182		441,182
Total program services	2,618,503		2,618,503	2,013,202	2	2,013,202
Supporting services						
Management and general	219,170	_	219,170	255,522		255 522
Fundraising	312,564		312,564	290,164	-	255,522 290,164
Total supporting services	531,734		531,734	545,686	-	545,686
Total expenses	3,150,237		3,150,237	2,558,888	(4)	2,558,888
hange in net assets	144,786	969,147	1,113,933	83,585	(156,529)	(72,944)
et Assets, beginning of year	1,544,027	240,031	1,784,058	1.460.442		
	.,	270,031	1,704,038	1,460,442	396,560	1,857,002
et Assets, end of year	\$ 1,688,813	\$ 1,209,178	\$ 2,897,991	\$ 1,544,027	\$ 240,031	\$ 1,784,058

# THE JED FOUNDATION STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2014

	Total	805,601 43,530 51,832 900,963	40	600,6	383,642	72.155	10,287	6,671	11,274	31,572	58,754	20,728	29,900	247,240	1.084.430	60,159	19,038	70,107	2,249,274	3,150,237
			e	€															so	69
Supporting Services	Fund Raising	86,332 4,665 5,555 96,551	ą	. Œ	94,925	5.190	10,287	•0	S)	31,572	22,025	6.308	24.852	5,173	6	6,571	81	7	216,013	312,564
rting S	<b>.</b>	∽	¥	<del>)</del>															60	₩
Suppo	Management and General	74,653 4,034 4,803 83,490	,	600,6		1 .	*1	6,671	11,274	Jb \ \ \ \	7,667	1.483	365	92,756	•0	1,577	ſ.	.*.	135,680	219,170
ï		<i>↔</i>	4																<del>-</del>	# 
	Other Programs	201,982 10,914 12,996 225,892	2 288		96,958	13,215	Đ)	n	¥	* 1	20 567	4.012	2,024	99,656	1,820	13,579	9,918	9,797	286,138	512,030
		↔	€	)															8	€>
	Set to Go	80,025 4,324 5,149 89,497	į	•	33,000	i ii	(*)	•	<u>).</u>		2,465	1,590	391	17,587	203,426	i.	×	•	266,904	356,401
	، اع چ	39 \$1 \$	33		99					2	<del>4</del>	. <u>8</u> 1	32	81	97	81		59	\$ 85	\$ 63 8
S	Campus Program	272,781 14,739 17,551 305,071	12.133	. #	61,509	- 5	3!	*	*		8,494	5,418	1,332	15,518	203,426	13,881	10	3.959	354,458	659,529
Service	'	€9	49																8	69
Program Services	Love is Louder	25,570 1,382 1,645 28,597	5.295	0.1	93,950 95	53,750	9.1	Œ	<b>X</b> :	E 704 L	2.604	508	623	14,483	268,906	23,197	8,641	9,050	488,606	517,203
		<b>∞</b>	69																€9	89
	Half of Us (mtvU)	24,469 1,322 1,574 27,365	ñ	1 6	3,000 91	ñ	Ť	ř	<b>6</b>	757	2.492	486	119	2,069	203,426	1,353	480	â	214,270	241,635
	~	↔	8																64	643
	Ulifeline	39,789 2,150 2,560 44,499	29,707		300 148	ä	Ä	8 1		1 200	4,051	790	194	î	203,426	ě		47,300	287,206	331,705
	Ą	69	€9														_		S	69
		Employee Compensation Salaries Employee benefits Payroll taxes Total employee compensation	Other expenses Amortization	Bank and credit card fees	Consultant services Depreciation	Event expenses	Event management	Filing tees	Insurance	Miscellaneous	Occupancy	Office expense	Printing and reproduction	Professional services	Public relations	Travel	Video production and technology	Website maintenance	Total other expenses	Expenses reported by function

# THE JED FOUNDATION STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2013

Supporting Services	Other and Fund Programs General Raising Total	113,856       \$ 82,598       \$ 111,509       \$ 689,818         8,058       5,846       7,892       48,821         7,480       5,426       7,325       45,315         129,394       93,870       126,726       783,954	ss 9	8,113 8,113 17,732 - 10,775 162,615	513 692	12,430 32,963		4	7,391 8,881 16,365 53,859	9,599 12,959	2,396 1,632 2,204 15,624 2,107 663 27,105 45,451	119,262 15,997	239	180 3,934	(3)	3,404 311,788 \$ 161,652 \$ 163,438 \$ 1,774,934	441,182 \$ 255,522 \$ 290,164 \$ 2.558.888
	Student Veterans	\$ 6,259 \$ 443 411 7,113	sa 	a x	39	i a	ŧ	ć	373	727	124	, ,	ē		ä	\$ 1,313	\$ 8,426 \$
rvices	Campus Program	\$ 251,530 17,801 16,524 285,855	\$ 7,015	4,100	1,562		*	(40) - 9	13,870	29,232	5,226	43,638	234,439	3,517	425	34,587	\$ 668,550
Program Services	Love is Louder	\$ 44,654 3,160 2,933 50,747	\$ 5,295	112,908	277	2,430	<b>9</b> ) }		2,954	5,189	2,439	13,536	139,290	29,545	57,864	\$ 384,713	\$ 435,460
	Half of Us (mtvU)	\$ 30,360 2,149 1,994 34,503	€ <b>9</b>	17,100	189		8	9 )	1,539	3,528	618 244	2,461	137,810	1,073	31,000	\$ 195,562	\$ 230,065
	Ulifeline	\$ 49,052 3,472 3,222 55,746	\$ 15,550	<b>8</b> ) 1 <b>9</b> )	305	( )	1		2,486	5,701	985 393	e.	137,810	3	500	\$ 173,773	\$ 229,519
		Employee Compensation Salaries Employee benefits Payroll taxes Total employee compensation	Other expenses Amortization Double and another and force	Dank and credit card rees  Consultant services	Depreciation  Event expenses	Event management	Filing fees	Insurance Merchandise	Miscellaneous	Occupancy	Office expense Printing and reproduction	Professional services	Public relations	Travel	Video production and technology	Website maintenance Total other expenses	Expenses reported by function

# THE JED FOUNDATION STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

Cash flows from operating activities   Change in net assets to reconcile change in net assets to net eash provided (used) by operating activities   Andjustments to reconcile change in net assets to net eash provided (used) by operating activities   Amortization   2,991   4,284   Against again on investments   (2,315)   - (2,31		<u>2014</u>		<u>2013</u>
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities  Amontization 49,423 96,117  Depreciation 2,991 4,284  Realized gain on investments (2,315) - Contribution of marketable equity securities (597,192) - Proceeds from sale of contributed equity securities (597,192) - Proceeds from sale of contributed equity securities (597,192) - Change in operating assets and liabilities (Increase) decrease in accounts receivable (547,278) (49,390) Increase in pedges receivable (533,761) - Decrease in prepaid expenses (4,165 20,266 Increase in fundraising materials (8,909) (6,250) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,266) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accounts payable and accrued expenses (78,798) (18,554 20,256) Increase (decrease) in accrued expenses (78,798) (18,		1 112 022	ф	(70.044)
Net cash provided (used) by operating activities		1,113,933	\$	(72,944)
Amortization         49,423         96,117           Depreciation         2,991         4,284           Realized gain on investments         (2,315)            Contribution of marketable equity securities         599,076            Proceeds from sale of contributed equity securities         599,076            Change in operating assets and liabilities         599,076            (Increase) decrease in accounts receivable         (4,850)         56,350           Increase in other receivable         (547,278)         (49,390)           Increase in other receivable         (533,761)            Decrease in prepaid expenses         4,165         20,266           Increase (decrease) in accounts payable and accrued expenses         (8,909)         (6,250)           Increase (decrease) in accounts payable and accrued expenses         (8,940)         65,3481           Decrease in accrued rent         (5,425)         (3,506)           Net cash provided (used) by operating activities         (8,940)         65,3481           Decrease in activities         (772)         (967)           Purchase of investments         (772)         (967)           Proceeds from sale of investments         (37,324)         105,000				
Depreciation		40.422		06 117
Realized gain on investments         (2,315)         -           Contribution of marketable equity securities         (597,192)         -           Proceeds from sale of contributed equity securities         599,076         -           Change in operating assets and liabilities         (Increase) decrease in accounts receivable         (4,850)         56,350           Increase in pledges receivable         (537,278)         (49,390)           Increase in other receivable         (533,761)         -           Decrease in prepaid expenses         4,165         20,266           Increase (decrease) in accounts payable and accrued expenses         (78,798)         18,554           Decrease in accrued rent         (5,425)         (3,506)           Net cash provided (used) by operating activities         (8,940)         63,481           Cash flows from investing activities         (772)         (967)           Proceeds from sale of investments         (772)         (967)           Proceeds from sale of investments         (8,673)         -           Investment in website development         (8,673)         -           Investment in website development         (8,673)         -           Net cash provided by investing activities         102,786         66,709           Net increase in cash		-		
Contribution of marketable equity securities   599,076   7- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7- 7-	•	·		4,284
Proceeds from sale of contributed equity securities         599,076         -           Change in operating assets and liabilities         (4,850)         56,350           Increase in pledges receivable         (547,278)         (49,390)           Increase in pledges receivable         (533,761)         -           Decrease in fundraising materials         (8,909)         (6,250)           Increase (decrease) in accounts payable and accrued expenses         (78,798)         18,554           Decrease in accrued rent         (5,425)         (3,506)           Net cash provided (used) by operating activities         (8,909)         (6,250)           Net cash provided (used) by operating activities         (8,909)         (6,250)           Purchase of investments         (772)         (967)           Purchase of investments         (772)         (967)           Proceeds from sale of investments         (772)         (967)           Purchase of equipment         (8,673)         -           Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, end of year         \$439,385         \$345,539				
Change in operating assets and liabilities				-
Cincrease in accounts receivable   (4,850)   (543,278)   (49,390)     Increase in pledges receivable   (547,278)   (49,390)     Increase in other receivable   (533,76)       Decrease in prepaid expenses   4,165   20,266     Increase in fundraising materials   (8,909)   (6,250)     Increase (decrease) in accounts payable and accrued expenses   (78,788)   18,554     Decrease in normal recounts payable and accrued expenses   (78,788)   (3,506)     Net cash provided (used) by operating activities   (8,940)   (63,481)     Output		399,070		=
Increase in pledges receivable   (547,278)   (49,390)     Increase in other receivable   (533,761)	The state of the s	(4.850)		56 350
Increase in other receivable   (533,761)   2.6     Decrease in prepaid expenses   4.165   20,266     Increase (decrease) in accounts payable and accrued expenses   (78,798)   18,554     Decrease in accrued rent   (5,425)   (3,506)     Net cash provided (used) by operating activities   (8,940)   63,481     Cash flows from investing activities   (772)   (967)     Purchase of investments   (772)   (967)     Proceeds from sale of investments   (4,673)   - (105,000)     Purchase of equipment   (8,673)   - (105,000)     Purchase of equipment   (28,311)   (37,324)     Net cash provided by investing activities   102,786   66,709     Net increase in cash   93,846   130,190     Cash and cash equivalents, beginning of year   345,539   215,349     Cash and cash equivalents, end of year   \$439,385   \$345,539     Supplemental Information   (28,673)   - (10,410)     Non-cash transactions   1,275,656   \$892,126     Contributed services   \$1,275,656   \$902,536     The non-cash contributions were offset by amounts recorded in the following accounts:   Professional services   \$103,450   \$123,050     Public relations   927,483   699,819     Consultant services   244,723   69,257     Special event revenue   - (10,410)     \$1,275,656   \$902,536				•
Decrease in prepaid expenses   4,165   20,266   Increase in fundraising materials   (8,909)   (6,250)   (6,250)   Increase (decrease) in accounts payable and accrued expenses   (78,798)   18,554   (5,425)   (3,506)   (6,250)	. •	·		(49,390)
Increase in fundraising materials   (8,009)   (6,250)     Increase (decrease) in accounts payable and accrued expenses   (78,798)   18,554     Decrease in accrued rent   (5,425)   (3,506)     Net cash provided (used) by operating activities   (8,940)   63,481      Cash flows from investing activities   (772)   (967)     Purchase of investments   (772)   (967)     Purchase of investments   (40,542   105,000     Purchase of equipment   (8,673)   - (28,311)   (37,324)     Net cash provided by investing activities   102,786   66,709      Net increase in cash   93,846   130,190     Cash and cash equivalents, beginning of year   345,539   215,349      Cash and cash equivalents, end of year   3439,385   345,539      Supplemental Information   (28,311)   (37,324)     Non-cash transactions   (28,311)   (37,324)     Contributed services   31,275,656   (3,892,126)     Contributed materials   (1,275,656)   (3,902,536)      The non-cash contributions were offset by amounts recorded in the following accounts:   Professional services   (3,147,23)   (39,819)     Consultant services   (3,472,33)   (39,257)     Special event revenue   (3,472,33)   (39,257)     Special event revenue   (3,472,33)   (39,253)     Supplemental revenue   (3,472,33)   (39,253)     Supplemental services   (3,472,33)   (39,257)     Special event revenue   (3,472,33)   (39,253)     Supplemental services   (3,472,33)   (39,257)     Special event revenue   (3,472,33)   (39,257)     Supplemental services   (3,472,33)				20.266
Increase (decrease) in accounts payable and accrued expenses	- · · · · · · · · · · · · · · · · · · ·			
Decrease in accrued rent         (5,425)         (3,506)           Net cash provided (used) by operating activities         (8,940)         63,481           Cash flows from investing activities           Purchase of investments         (772)         (967)           Proceeds from sale of investments         140,542         105,000           Purchase of equipment         (8,673)         -           Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         345,539           Supplemental Information           Non-cash transactions           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         -         10,410           * 1,275,656         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:           Professional services         \$ 103,450         \$ 123,050           Public relatio				
Net cash provided (used) by operating activities         (8,940)         63,481           Cash flows from investing activities         (8,940)         63,481           Purchase of investments         (772)         (967)           Proceeds from sale of investments         140,542         105,000           Purchase of equipment         (8,673)         -           Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         3439,385         345,539           Supplemental Information         Supplemental Enformation         882,126           Contributed services         \$1,275,656         892,126           Contributed materials         -         10,410           \$ 275,656         902,536           The non-cash contributions were offset by amounts recorded in the following accounts:           Professional services         \$103,450         \$123,050           Public relations         244,723         69,257           Special event revenue         \$10,410				
Cash flows from investing activities           Purchase of investments         (772)         (967)           Proceeds from sale of investments         140,542         105,000           Purchase of equipment         (8,673)         -           Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information         Supplemental Enformation         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 892,126         10,410         \$ 10,410         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services         \$ 103,450         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         \$ 10,410         \$ 10,410				
Purchase of investments         (772)         (967)           Proceeds from sale of investments         140,542         105,000           Purchase of equipment         (8,673)         -           Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         - 10,410           The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         - 10,410           \$ 1,275,656         902,536	rect such provided (used) by operating activities	(8,540)	-	05,461
Proceeds from sale of investments         140,542         105,000           Purchase of equipment         (8,673)         -           Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information           Non-cash transactions         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         - 10,410         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410	Cash flows from investing activities			
Purchase of equipment Investment in website development         (8,673) (28,311)         -           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information Non-cash transactions         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         -         10,410           \$ 2,275,656         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services         \$ 103,450         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410	Purchase of investments	(772)		(967)
Investment in website development         (28,311)         (37,324)           Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information         Value of the contributed services         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 902,536           Contributed materials         -         10,410           Professional services         \$ 103,450         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410	Proceeds from sale of investments	140,542		105,000
Net cash provided by investing activities         102,786         66,709           Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$439,385         \$345,539           Supplemental Information           Non-cash transactions         \$1,275,656         \$892,126           Contributed services         \$1,275,656         \$902,536           Contributed materials         -         10,410           The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services         \$123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410           \$1,275,656         902,536	Purchase of equipment	(8,673)		
Net increase in cash         93,846         130,190           Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information           Non-cash transactions         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         -         10,410           * 10,410         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:         * 902,536           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410           \$ 1,275,656         \$ 902,536	Investment in website development	(28,311)	) <del>-</del>	(37,324)
Cash and cash equivalents, beginning of year         345,539         215,349           Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information           Non-cash transactions           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         -         10,410           Contributed materials         -         10,410           Professional contributions were offset by amounts recorded in the following accounts:         Professional services         \$ 103,450         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410           \$ 1,275,656         902,536	Net cash provided by investing activities	102,786	-	66,709
Cash and cash equivalents, end of year         \$ 439,385         \$ 345,539           Supplemental Information Non-cash transactions	Net increase in cash	93,846		130,190
Supplemental Information           Non-cash transactions         \$ 1,275,656         \$ 892,126           Contributed services         \$ 1,275,656         \$ 902,536           Contributed materials         - 10,410           \$ 1,275,656         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services         \$ 103,450         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         - 10,410           \$ 1,275,656         \$ 902,536	Cash and cash equivalents, beginning of year	345,539	_	215,349
Non-cash transactions         Contributed services       \$ 1,275,656       \$ 892,126         Contributed materials       - 10,410         \$ 1,275,656       \$ 902,536         The non-cash contributions were offset by amounts recorded in the following accounts:         Professional services       \$ 103,450       \$ 123,050         Public relations       927,483       699,819         Consultant services       244,723       69,257         Special event revenue       - 10,410         \$ 1,275,656       \$ 902,536	Cash and cash equivalents, end of year \$	439,385	\$ =	345,539
Non-cash transactions           Contributed services         \$ 1,275,656         \$ 892,126           Contributed materials         - 10,410           \$ 1,275,656         \$ 902,536           The non-cash contributions were offset by amounts recorded in the following accounts:           Professional services         \$ 103,450         \$ 123,050           Public relations         927,483         699,819           Consultant services         244,723         69,257           Special event revenue         -         10,410           \$ 1,275,656         \$ 902,536	Supplemental Information			
Contributed services       \$ 1,275,656       \$ 892,126         Contributed materials       10,410       \$ 1,275,656       \$ 902,536         The non-cash contributions were offset by amounts recorded in the following accounts:       Professional services         Public relations       927,483       699,819         Consultant services       244,723       69,257         Special event revenue       10,410         \$ 1,275,656       \$ 902,536				
Contributed materials $ \begin{array}{c c} & & & & 10,410 \\ \hline \$ & 1,275,656 & \$ & 902,536 \\ \hline \end{array} $ The non-cash contributions were offset by amounts recorded in the following accounts: $ \begin{array}{c c} Professional services & \$ & 103,450 & \$ & 123,050 \\ Public relations & \$ & 927,483 & 699,819 \\ Consultant services & 244,723 & 69,257 \\ Special event revenue & - & 10,410 \\ \hline \end{array} $		1.275.656	\$	892.126
\$\frac{1,275,656}{902,536}	*		*	· ·
The non-cash contributions were offset by amounts recorded in the following accounts:  Professional services \$ 103,450 \$ 123,050  Public relations \$ 927,483 699,819  Consultant services \$ 244,723 69,257  Special event revenue - 10,410  \$ 1,275,656 \$ 902,536	\$	1,275,656	s -	
Professional services       \$ 103,450       \$ 123,050         Public relations       927,483       699,819         Consultant services       244,723       69,257         Special event revenue       -       10,410         \$ 1,275,656       \$ 902,536				
Public relations       927,483       699,819         Consultant services       244,723       69,257         Special event revenue       -       10,410         \$ 1,275,656       \$ 902,536				
Consultant services       244,723       69,257         Special event revenue       -       10,410         \$ 1,275,656       \$ 902,536	*	•	\$	123,050
Special event revenue       -       10,410         \$ 1,275,656       \$ 902,536				
\$ <u>1,275,656</u> \$ <u>902,536</u>		244,723		
	Special event revenue	<u>=</u>	-	10,410
	_		\$ =	902,536

### (1) Nature of Activities, Nonprofit Status and Significant Accounting Policies

### Nature of Activities

The mission of The Jed Foundation (the Foundation) is to promote emotional health and prevent suicide among college and university students. To achieve this end, the organization collaborates with the public and leaders in higher education, mental health, and research to produce and advance initiatives that: Promote awareness and understanding that emotional well-being is achievable, mental illness is treatable and suicide is preventable; increase knowledge of the warning signs of suicide and emotional distress; foster help-seeking so that those who need supportive services reach out to secure them, or are referred to services by a peer; build and strengthen resilience, coping skills and connectedness among young adults, their peers, families and communities; facilitate adoption of a comprehensive, community-based approach to promote emotional health and protect at-risk students on campus; and raise the importance of mental health services, policies and programs in the college selection process of students and parents. The Foundation operates administrative offices in New York, NY. It is supported primarily through contributions, special event revenue aand earned income.

The Foundation's major initiatives seek to help colleges and universities develop and implement comprehensive mental health and suicide prevention programming. Additionally, the Foundation undertakes programming to raise awareness about and reduce the shame and secrecy often associated with mental health issues among teenagers, young adults, college students, their families and the general public, so that more people in need will seek help. Current programs include:

### Ulifeline

Ulifeline is an anonymous, confidential, online resource center where college students can be comfortable searching for the information they need and want regarding mental health. The site includes information, interactive features, a screening tool and access to campus-specific resources for getting help. Currently, more than 1,500 colleges and universities participate in the Ulifeline network free of charge.

### Half of Us (mtvU)

The Foundation and mtvU partner to manage a Peabody Award-winning and Emmy-nominated social awareness campaign that uses on-air PSAs and programming, an online resource center (www.halfofus.com) and on-campus events, to raise awareness about the importance of emotional health on college campuses and connect students with the appropriate resources to get help.

### (1) Nature of Activities, Nonprofit Status and Significant Accounting Policies (continued)

Nature of Activities (continued)

### Love is Louder Movement

Love is Louder is a movement intended to promote connectedness and to address issues such as bullying, negative self-image, discrimination, loneliness and sadness. The key message of the Love is Louder campaign is that Love is Louder than anything that makes us feel misunderstood, mistreated or alone. The Love is Louder campaign communicates its message and creates discussions through a website and social media. Love is Louder events can also be held by individuals in the community.

### The Jed and Clinton Health Matters Campus Program

The Jed and Clinton Health Matters Campus Program (Campus Program) is an assessment, feedback and technical assistance program designed to help colleges explore and enhance their campus mental health, substance abuse and suicide prevention programming. Participating schools make a multi-year commitment to work with the Campus Program to assess and enhance their programming. Schools are provided customized suggestions for enhancements which can become a road map for assisting schools in creating a comprehensive emotional health program on campus.

### Set to Go

Set to Go is a new program currently in development. Set to Go is designed to help high school communities prepare students for the emotional and mental health challenges of transitioning out of high school. The centerpiece of Set to Go will be an online resource center with a strategic framework, programs and resources designed for students, their families and high school administrators. The Jed Foundation has long understood the need for resources that allow students and parents navigate a smooth, safe, and healthy transition from high school to college, laying the groundwork for healthy and productive college years and beyond. Set to Go is an evolutionary program resulting from a re-execution of the Transition Year program. Expenses incurred for the program in the year ended December 31, 2014 include costs to develop and implement the newly revised program. The Transition Year program expenses are recorded in Other Programs in the Statement of Functional Expenses for the year ended December 31, 2013.

### (1) Nature of Activities, Nonprofit Status and Significant Accounting Policies (continued)

Nature of Activities (continued)

Understanding and Supporting the Emotional Health of Student Veterans

The Jed Foundation and the Bob Woodruff Foundation partnered to create an online training tool that helps campus health professionals best understand the student veteran perspective, engage with them on campus, and provide the resources and support they need to succeed. In the year ended December 31, 2014, Student Veterans expenses are included in "Other Programs" on the Statement of Functional Expenses.

### **Nonprofit Status**

The Foundation was incorporated in 2000 and is exempt from Federal income taxes as an organization (not a private foundation) formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code. Donors may deduct contributions made to the Foundation within the requirements of the Internal Revenue Code. Under Accounting Standards Codification (ASC) Section 740, the tax status of tax-exempt entities is an uncertain tax position, since events could potentially occur that jeopardize the tax-exempt status. Management of the Foundation is not aware of any events that could jeopardize the tax-exempt status. Therefore, no liability or provision for income tax has been reflected in the financial statements. The Foundation's federal exempt organization information returns for the years ended December 31, 2011, 2012 and 2013 are subject to examination by the Internal Revenue Service, generally for three years after they are filed.

### **Significant Accounting Policies**

The following summary of significant accounting policies includes the accounting principles used to present the accompanying financial statements in conformity with generally accepted accounting principles.

### Basis of Accounting

The accompanying financial statements have been prepared using the accrual basis of accounting. Under this method, revenue is recognized when earned and expenses are recognized when incurred.

### (1) Nature of Activities, Nonprofit Status and Significant Accounting Policies (continued)

### Financial Statement Presentation

Financial statement presentation follows the requirements of the Financial Accounting Standards Board. The Foundation reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

### Cash and Cash Equivalents

For purposes of the statements of cash flows, the Foundation considers all highly liquid investments available for current use with an initial maturity date of three months or less to be cash equivalents unless held temporarily until suitable investments are identified.

### Property and Equipment

Acquisitions of property and equipment with useful lives greater than one year are recorded at cost. Property and equipment acquisitions are depreciated using the straight-line method over the estimated useful lives of the assets.

### Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

### Revenue Recognition

The Foundation's revenue consists of contributions and special event revenues. Unrestricted contributions and fundraising revenue intended for the current period are recognized when received. Restricted contributions and fundraising revenue are recorded as temporarily restricted support and net assets if they are received with donor stipulations that limit the use of the contributed assets. When a donor or sponsor restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

### (1) Nature of Activities, Nonprofit Status and Significant Accounting Policies (continued)

### Contributed Services and Materials

The Foundation records various types of contributed support, including services and materials. The Foundation recognizes certain services received if those services (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by contribution. Contributions of tangible assets are recognized at fair value when received. The amounts reflected in the accompanying financial statements as contributed services are offset by like amounts included in expenses.

### **Estimates**

The preparation of financial statements in accordance with accounting standards generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### Fair Value Measurements

The Foundation defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

### Accounts Receivable

The Foundation considers all accounts receivable to be fully collectible; accordingly, no allowance for doubtful amounts is required.

### **Fundraising Materials**

Fundraising materials consist of T-shirts, bracelets and various other small items used to raise funds to support the Love is Louder program.

### Subsequent Events

The Foundation has evaluated subsequent events through July 31, 2015 which is the date these financial statements were available to be issued.

### (2) Concentration of Credit Risk

The Foundation maintains its cash balances in a high-quality financial institution. The balances were insured by the Federal Deposit Insurance Corporation up to \$250,000 in the years ended December 31, 2014 and 2013. Accordingly, the Foundation had uninsured cash balances of \$0 and \$87,898 at December 31, 2014 and 2013, respectively.

### (3) Investments

The Foundation measures its investments at fair value, as defined in Note 1. Accordingly, the Foundation uses a fair value hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs requiring the most observable inputs be used when available. The hierarchy prioritizes the inputs in the valuation techniques used to measure fair value into three broad levels (Level 1, 2 and 3).

Level 1 financial instruments are valued by observable inputs that reflect quoted prices for identical assets or liabilities in active markets that the Foundation has the ability to access at the measurement date. Examples of Level 1 securities include highly liquid U.S. Treasury securities and exchange traded securities. The following investments at December 31, 2014 and 2013, respectively are catagorized as Level 1.

Investments held by the Foundation at December 31, 2014 and 2013, at fair value, consist of the following:

	<u>2014</u>	<u>2013</u>
Money market funds	\$ 1,032,818	\$ 1,172,157

Investment return consists of the following for the years ended December 31, 2014 and 2013:

		<u>2014</u>	<u>2013</u>
Interest and dividend income Realized gain	\$ -	822 2,315	\$ 1,163
Total investment return	\$	3,137	\$ 1,163

### (4) Property and Equipment

Property and equipment, at cost, consists of the following at December 31, 2014 and 2013:

	<u>2014</u>	<u>2013</u>	Estimated Useful Lives
Computer equipment \$ Website development Software	77,928 761,714 43,190 882,832	\$ 69,255 733,403 43,190 845,848	5 years 3 years 3 years
Less accumulated amortization and depreciation	799,690	747,276	
Property and equipment, net \$	83,142	\$ 98,572	

Amortization was \$49,423 and \$96,117 for the years ended December 31, 2014 and 2013, respectively. Depreciation of the computer equipment was \$2,991 and \$4,284 for the years ended December 31, 2014 and 2013, respectively. Future amortization expense is expected to be the following:

2015	\$	41,588
2016		20,374
2017	(9	1,300
	\$ .	63,262

### (5) Pledges receivable

Pledges receivable consist of \$778,825 and \$221,547 at December 31, 2014 and 2013, respectively. Management expects all pledges receivable to be fully collectible; therefore, no allowance for uncollectible accounts is considered necessary.

### (6) In-kind Contributions

The Foundation receives contributed services and materials in support of various aspects of its programs. The materials consist of silent auction items. During the years ended December 31, 2014 and 2013, the Foundation received the following in-kind contributions of materials and services that have been reflected in the financial statements:

	<u>2014</u>	<u>2013</u>
Professional services	\$ 1,275,656	\$ 892,126
Special event revenue		10,410
Total in-kind contributions	\$ 1,275,656	\$ 902,536

The Foundation receives a significant amount of contributed services of volunteers in connection with its various programs which do not meet the criteria for recognition. Accordingly, the value of these contributed services has not been reflected in the accompanying financial statements.

### (7) Leasing Arrangements

On May 1, 2010, the Foundation entered into a lease agreement for administrative office space in New York, NY, which expired April 30, 2015. Rent expense was \$73,856 and \$73,591 for the years ended December 31, 2014 and 2013, respectively, under the agreement and is recorded as Occupancy in the Statement of Functional Expenses. Future lease payments are:

Rent is recorded as expense using the straight-line method over the life of the lease. Rent expense recorded that exceeds amounts paid is recorded as Accrued Rent on the Statement of Financial Position. Accrued Rent was \$2,242 and \$7,667 at December 31, 2014 and 2013, respectively.

In June 2015, the Foundation entered into a new lease agreement for administrative office space in New York, NY, which will expire in July 2022. Future lease payments are:

2015	\$ 85,144
2016	206,899
2017	213,106
2018	219,499
2019	226,084
Thereafter	615,053

### (8) Temporarily Restricted Net Assets

Temporarily restricted net assets are available for the following periods or purposes at December 31, 2014 and 2013, respectively:

	<u>2014</u>	<u>2013</u>
Jed Campus	\$ 843,238	\$ 127,029
Love is Louder	175,000	75,000
High School Transition	167,523	300
Student Veterans	18,994	26,690
Athletic program	4,423	11,312
	\$ 1,209,178	\$ 240,031

### (9) Reclassification

Certain amounts in the 2013 financial statements have been reclassified to conform with the 2014 presentation.